



Grand Hotel
MACKINAC ISLAND
MICHIGAN

GRAND NEWS

2023 Spring Newsletter





Welcome to Grand Hotel's 137th season and Season of Adventure.

As President of Operations, it has been my privilege to meet many of you during your visits to Mackinac Island and Grand Hotel, and my passion to ensure that this special place remains close to your heart. To those of you anticipating your first stay at Grand Hotel, as well as our returning guests, wonderful experiences await you and your family!

I invite you to enjoy a sampling of them within these pages to help you plan your next getaway.

It is always a pleasure to share updates on exciting developments and to announce new activities and amenities for the current season. And, as you will see in these pages, there is much news to share this year. I'm proud of the incredible team that has brought our plans to fruition, having worked tirelessly and carefully to ready every detail to exceptional standards.

But perhaps most of all, I am proud that every team member's input, and every new development at the hotel, have been true reflections of the qualities that make Grand Hotel legendary and beloved.

The hotel's rich heritage and legacy inspire us, just as they inspire our loyal guests and visitors. Its historic, step-back-in-time feeling that is cherished by all remains very much alive, as charming as ever. As we steward the hotel through its ongoing growth, evolving the destination experience to make your vacation and celebration getaways ever more memorable, varied, and enjoyable, we do so with the utmost respect for the qualities that make this America's Summer Place.

Whether you have yet to stay with us or your family has been coming here for generations, you will find this year's Grand Hotel experience to be both wonderfully fresh and incredibly true to the essence of the Grand Hotel you have always loved, or which you have long wished to visit. Whether your upcoming visit is your first or one of many, I warmly invite you to make 2023 a Mackinac Island year.

David Jurcak
President of Operations
Grand Hotel

CONTENTS

Season of Adventure	3
Bringing the Past to the Present	4
Dorothy Draper & Company	6
Shopping at Grand Hotel	8
Woodlands Activity Center	9
2023 Secret Garden Sneak Peak	11
2023 Grand Hotel Experiences	12
Dining at Grand Hotel	14
Mackinac Island Pizza Company	15
Restaurant Renovations	16
#MyGrandMemory	18
2022 Awards	19
2022 Grand Legend Award Winner	19
Partnerships and Philanthropy	20
Social Media Corner and Legacy Club	21



Season of Adventure

As we enter our 137th season, we are excited to welcome guests and visitors back to Grand Hotel. This year, we're celebrating a Season of Adventure at America's Summer Place.

The 2022 opening of our Woodlands Activity Center set the stage for adventure, and 2023 brings even more recreation and fun. At Woodlands, guests can experience The Gem, an 18-hole miniature golf course, as well as our brand new greenhouse full of plants from the Grand Hotel gardens along with fauna and flora indigenous to Mackinac Island. Brand new for 2023, the Cedar Grove bike track gives children the opportunity to challenge themselves and race their friends.

This season opens with new developments across the board—from online and in-person shopping opportunities, to new food and beverage activations and experiences, including the launch of Mackinac Island Pizza Company, sure to become a fast favorite!

Every season at Grand Hotel is filled with adventure. For our guests and visitors, that means memorable spring, summer and fall activities. This past winter brought a flurry of activity as we began a five-year restoration plan to restore the hotel's façade in partnership with architects Hopkins Burns Design Studio.

Perfection is in the details!



The Gem Miniature Golf Course

For year one of the restoration we started on the East Wing. The third floor now showcases all new guest room windows and siding to the original shake shingles. We added the “Brow” to the third floor, that was removed from the hotel in the 50's. Two columns on the East Front Porch were restored, all East Front Porch flag poles and all of The Front Porch awnings were replaced.

In addition to this project, we are ecstatic to announce our realigned partnership with Dorothy Draper & Company. The legendary company has taken on the redesign of the Carleton Varney Suite. We look forward to seeing the vibrant colors and story that will be told throughout this suite, and to welcoming guests to stay in this magnificent guestroom in 2023.



Esther Williams Swimming Pool



Bringing the Past to the Present

Though you don't have to be a history enthusiast to appreciate the beauty and splendor of Grand Hotel's architectural design, almost every visitor finds themselves marveling over the craftsmanship and details that make our history come alive. Restoration of the hotel's façade, will return this majestic beauty back to its original glory and preserve the special sense of place we appreciate.

Our partner in this project, Hopkins Burns Design Studio, has a long relationship with Grand Hotel and have been our trusted architects for many years.

This winter we began our five-year restoration plan of

Grand Hotel with Hopkins Burns Design Studio. This thoughtful plan includes restoration of structural elements, existing features, and the return of architectural pieces that had been removed in the past.

We are bringing the best of the past to the present moment! Among the lost features that will be reinstated at the hotel are the third-floor roof eave, that distinguished Grand Hotel in the 1900s, and the famous porte-cochère that has been a stately element to the hotel's entrance as the years have gone by.

Hopkins Burns Design Studio will be revisiting the current design of

the porte-cochère and will be implementing features from the past as it is recognized as structurally sound.

This project will also include restoring the south façade, including its columns, flag poles, siding, balconies, and windows. In addition, The Front Porch flooring will be replaced, as will the lobby and parlor-level awnings.

In the proven hands of Hopkins Burns Design Studio, this ongoing renovation project will ensure that the future of Grand Hotel, and your enjoyment of all it has to offer, continues to be as bright as our past.



ORIGINAL HOTEL EAVE

PORCH FASCIA W/
SHINGLE SIDING



SHINGLE SIDING BETWEEN
SINGLE WINDOWS

HISTORIC EAVE

PORCH FASCIA W/
SHINGLE SIDING



WINDOW HEADS LOWERED

WINDOWS MODIFIED FROM
SINGLE TO GANGED

HISTORIC EAVE REMOVED

FIBER BOARD
CLAPBOARD SIDING



HOTEL HISTORIC EVOLUTION

Dorothy Draper & Company, Inc.

Among the many memories Grand Hotel guests love to share with friends, whether on Instagram or over cocktails, are descriptions of the hotel's eclectic look. The iconic colors and patterns that grace our guest rooms and public areas make each space a unique and delightful story. These summery stories are the masterful creations of distinguished icon Carleton Varney, one of America's best-known and most accomplished interior designers.



Original Carleton Varney Suite Design



Sebastian Varney, President of Dorothy Draper & Company and Rudy Saunders, Design Director in Carleton Varney Suite

Mr. Varney was the President and Owner of Dorothy Draper & Company, one of the oldest continually operating interior design firms in the United States. It is named for its founder, Dorothy Draper—a pioneering visionary who established the company in 1925 and whom Architectural Digest called “a true artist of the design world.”

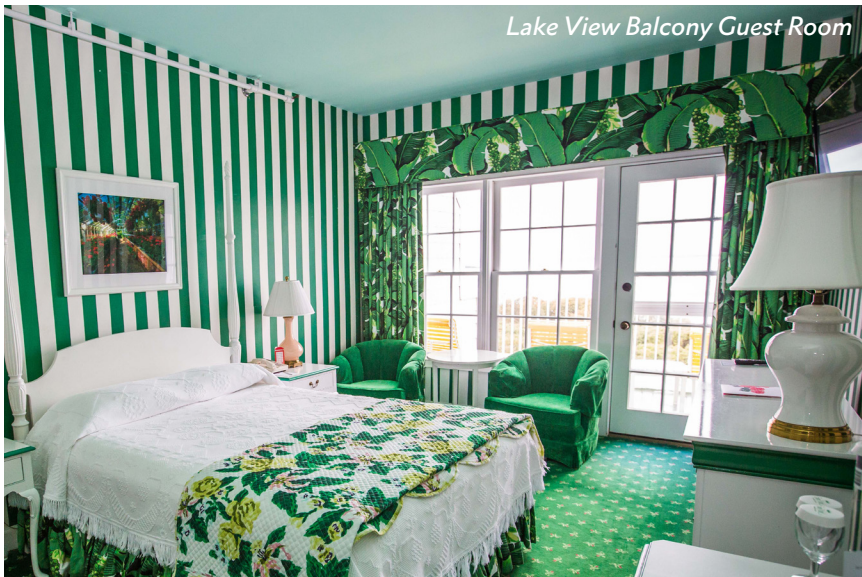
Grand Hotel began partnering with Dorothy Draper & Company in 1976. For over forty years, Mr. Varney's creative eye and hand have impacted almost every inch of the building. His design philosophy stresses the use of bold, bright colors, large imposing stripes, and audacious floral patterns. His placement of art and antiques from many different time periods and styles helped create the hotel's unique aesthetic.

Mr. Varney carefully crafted a look that was elegant but not too serious. He captured the spirit of the hotel as a fun summer place, always comfortable and with impeccable styling, never unremarkable or drab.

This year, our realigned partnership with Dorothy Draper & Company takes the form of a most exciting redesign—that of the Carleton Varney Suite. Located at the west end of Grand Hotel, overlooking the Mackinac Bridge and the West Bluff historic homes, this two-bedroom suite was previously designed by Carleton Varney. In this exciting partnership, the suite will be redesigned by Mr. Varney's son, Sebastian Varney, President of Dorothy Draper & Company, along with Dorothy Draper & Company Design Director Rudy Saunders.



Cupola Suite Sitting Area



Lake View Balcony Guest Room



Nancy Reagan First Lady Suite



Cupola Suite



Cupola Suite

Shopping at Grand Hotel

Whether you're browsing at home or in store for gifts to bring home, the shops of Grand Hotel have you covered! With classic and new items in store, our in-person boutiques are always on point. Enjoy high quality selections rain or shine.

Our new online store launched in November with specialty ornaments, candles, kitchen towels, and bath and body products. This year's virtual shelves also include Grand Hotel apparel and accessories. Look for promotions and new additions all year round.

Visit our Online Shop

[GRANDHOTEL.COM/SHOP](https://grandhotel.com/shop)

Enjoy a collection of Grand Hotel products including bath, home and holiday as well as gift cards and admission to Grand Hotel during the season.

Mackinac Market has expanded its inventory of custom wear, accessories, and gifts to include ornaments, original art, books, headwear, and clothing from Levelwear, Michigan-based Artisans Apparel, plus souvenirs, candles, and body care products.

Discover our new retail store, Grand Casual in partnership with Under Armour, featuring an exciting collection of superior

quality t-shirts, caps, fleece, jackets, and performance wear. Also in-store is soft, sustainable-fabric clothing by Alternative Apparel and ComfortWash.

Grand Womens offers apparel and accessories made in the U.S., Canada and Italy. In addition to Johnny Was, Dizzy-Lizzy, Chalet, Habitat, Fenini, Ciao Milano, and Jane Seymour, this year we introduce new brands such as Gold Hawk, Beyond by Vera, Planet, and Gerties, to name a few.

At Grand Mens, top sellers Travis Mathew, Vineyard Vines, Peter Millar, Mizzen and Main, and Hart Schaffner Marx are joined by Johnnie-O and an expanded range of Holebrook windproof wear.

Visit Astor's Salon to shop no-fade Jane Iredale cosmetics, along with Eminence organic skincare and Davines haircare products.



Jane Seymour

The Jewel Pro Shop has expanded its brands to include Levelwear, Johnnie-O, and Belyn Key.

Bring home memories of your favorite Grand Hotel activities! Swim items for the whole family are conveniently available at The Pool Shop. Outfit the bike team in Cedar Grove t-shirts at Woodlands and purchase unique items at the greenhouse.



Grand Womens

Woodlands Activity Center

Our outdoor adventure hub launched last season and continues to expand family offerings. Come for a pickleball match on our courts, rent bikes, get close to nature, and connect with friends and family in fabulous playful ways.

Twists, turns, brims and berms! As the intrepid pedal-pushers in your family will tell you, that's

where the thrills are when it comes to cycling. Happily, the new Cedar Grove Bike Track at Woodlands Activity Center will 'brim' with features that young cycling enthusiasts love!

Opening in June, the track will be a high-fun environment geared to kids aged six to twelve. Open to guests and visitors, the bike track includes approximately 600 feet of aggregate chip seal surface in

a configuration designed for both safety and adventure to mimic the many bike trails within the Mackinac Island State Park.

When The Gem Miniature Golf Course at Woodlands Activity Center opened last season, guests, visitors, and locals came to put their putting to the test and discover something special, a wonderful meandering layout that has them playing their way through the resort's natural surroundings. If you thought The Gem was aptly named before, wait until you see what's in store for the course this year! Glow Golf debuts this season, lighting the way for evenings of sparkling family fun.

One of the most colorful destinations on the resort property is the Nature Center at Woodlands. Enjoy a wide variety of plants and flowers in our beautiful new greenhouse—among them, our signature Americana Dark Red Geranium, which you'll recognize from the thousands lining our famous Front Porch and displayed throughout our grounds. The greenhouse contains many impressive geranium variations as well as selections of tropical plants such as Passiflora Caerulea, or Passion Vines, an exotic looking plant that is a hit with guests of all ages. Check the schedule to attend an afternoon tour led by our Head Gardener, Cassandra.



Greenhouse at Woodlands Activity Center



*Pickleball at
Woodlands Activity Center*



The Gem Miniature Golf Course



Shuffleboard at Woodlands Activity Center

The Secret Garden Sneak Peak

We can't wait for you to experience our Grand Hotel gardens that our Grounds Team tends to with much love and care. Extensive planning goes into the designing, purchasing, and scheduling of all plant materials each year. In fact, the design process for annual flowers begins in March of the previous season to ensure that we can obtain the specific varieties and massive quantities that we require, a full 14 months before we plant them.

Our phenomenal garden crew definitely had its hands full this past fall as we planted more than 100,000 flower bulbs in total, including 50,000 tulips. If that sounds like an impressive feat, consider this: those 50,000 tulip bulbs were planted by hand, one at a time, by just eight people in three weeks! The entirety of The Secret Garden was planted by only three people after Grand Hotel closed for the season, with the last section of 5,000 bulbs requiring a bit of snow shoveling prior to planting.

With all that remarkable work done, we're excited to be unveiling our flower designs for the 2023 season. They will be sure to impress with a wide variety of flowers and new potted displays located throughout the grounds. This includes our jaw-dropping woodland flower river made up of more than 42,000 grape hyacinths,



The Secret Garden, September 2022

12,000 tulips, and a variety of alliums. Have you ever wondered what goes into this labor of love? To achieve the river's solid blanket of color, we first dig the river to a depth of three inches, then we individually place the grape hyacinths at 200 bulbs per square foot. Lastly, we backfill the river very carefully, as to not disturb the placement of bulbs.



The Secret Garden, November 2022

You can expect our flower beds to be exploding with color from May through October, to mirror the beautiful, bright palettes you will find as you walk through Grand Hotel. Please feel free to say hello to our knowledgeable garden staff, who are always eager to share information about our beautiful gardens.

As for what to expect for The Secret Garden display this summer, well, that's a secret! But considering that we planted more than 55,000 flower bulbs in The Secret Garden alone this year, you can bet it's a mystery well worth uncovering.



The Secret Garden, November 2022



Grand Hotel Experiences

Every trip to Mackinac Island is a journey beyond the ordinary. Make your visit an extra special adventure with a package experience at America's Summer Place. Our creative roster of themed packages draws on the most treasured aspects of Grand Hotel getaways and weaves them together in memorable, magical ways.

With each season offering a different collection of new and enduring packages, there's always fresh inspiration for a unique vacation.

Returning in this year's Season of Adventure is an all-ages favorite from 2022, **Camp Grand**. This family experience adds a tent and a cloth campfire to your guest room amenities as well as sparking unlimited imaginative play in the comfort of your own accommodations.

Another favorite launched last year and reprised for 2023 is the second annual installment of our **Cork & Fork** package. This delicious celebration showcases outstanding female culinary talent. With expertise like this, every bite and sip is a tasty adventure!

We look forward to welcoming guests back to our always amazing **Labor Day Jazz Weekend**, an annual hotspot for many world-renowned musicians. You'll never forget the sights and sounds of these incredible jazz

artists as they play surrounded by the atmosphere of Mackinac Island venues, and views.

The stunning island and hotel are also the perfect setting for a **Wellness Retreat Weekend**. Give yourself the gift of true relaxation and rejuvenation.

For those whose adventurous nature comes alive on the course, Grand Hotel is the place to be for **Golf Live Weekends**.

Summer's end always comes too soon on Mackinac—but it comes with so much to celebrate! In 2023, we are excited to introduce our **Endless Summer Celebration**. This will be a week filled with activities and experiences for the whole family, including an art walk through Woodlands Activity Center, pool parties at the Esther Williams Swimming Pool, golf scrambles at The Jewel golf course, and much more.

As always, we hope to welcome

you back for many adventures this summer on Mackinac Island. And why stop with summer?

We invite you to **Welcome Fall!** This autumn weekend is everything we love about fall, from hayrides to cider. It's a beautiful way to experience the changing beauty of our hotel grounds and to cap off a wonderful Season of Adventure.



Cork & Fork: A Celebration of Female Culinary Talent, 2022



Labor Day Jazz Weekend, 2022

2023 Grand Hotel Experiences

Grand Favorites

The perfect guide to highlight our Best Available Rates and Experiences of the 2023 Season!

Paradise Perfected

Available on Select Dates of the 2023 Season

Grand Best Available Rate

Available on Select Dates of the 2023 Season

Bed & Breakfast Package

Available on Select Dates of the 2023 Season

Romance on Mackinac

Available on Select Dates of the 2023 Season

AAA Travel Members

Available throughout the 2023 Season

AARP

Available throughout the 2023 Season

Camp Grand

Available on Select Dates in July and August

Grand Hotel's 136th Birthday

Available on Select Dates in July

Endless Summer Celebration

Available August 27 to August 31

Prepare the Grand

Available April 29 to May 4

Grand Hotel Opening Weekend

Arrive May 5, Depart May 7

Grand Prohibition & Distillers Weekend

Arrive May 5, Depart May 7

Ballroom Dance Weekend

Arrive May 5, Depart May 7

Mother's Day Weekend

Arrive May 12, Depart May 14

Titanic at Grand

Arrive May 12, Depart May 14

Spring on Mackinac

Arrive May 19, Depart May 21

Memorial Day Weekend

Arrive May 26, Depart May 29

Spring Food & Wine Weekend

Arrive June 2, Depart June 4

Early Summer Michigan Golf Live Package

Arrive June 2, Depart June 4

Lilac Festival Weekend

Arrive June 16, Depart June 18

Old Fashioned Mackinac Fourth of July Celebration

Arrive July 2, Depart July 5

Summer Wine Appreciation Weekend

Arrive July 7, Depart July 9

July Grand Princess and Superhero Package

Arrive July 9, Depart July 11

August Grand Princess and Superhero Package

Arrive August 15, Depart August 17

Explore Mackinac

Arrive August 18, Depart August 20

Labor Day Jazz Weekend

Arrive September 1, Depart September 4

Wellness Weekend Retreat

Arrive September 8, Depart September 10

Fall Wine Appreciation Weekend

Arrive September 15, Depart September 17

Welcome Fall Package

Arrive September 15, Depart September 17

Late Summer Michigan Golf Live Package

Arrive September 17, Depart September 19

Cork & Fork: A Celebration of Female Culinary Talent

Arrive September 29, Depart October 1

Fall Michigan Golf Live Package

Arrive October 8, Depart October 10

Grand Hotel History Weekend

Arrive October 13, Depart October 15

Murder Mystery Weekend

Arrive October 20, Depart October 22

Somewhere in Time Weekend

Arrive October 27, Depart October 29

Close The Grand

Arrive October 29, Depart October 30

Learn More

GRANDHOTEL.COM

Visit the specials page on our website and discover a different way to vacation. For the experience of it, for the fun of it. Take advantage of our offers and packages at Grand Hotel, where you just need to be.



Main Dining Room at Grand Hotel

Dining at Grand Hotel

Visitors and guests look forward to our varied food and beverage offerings, including thirteen different Grand Hotel restaurants and bars located around Mackinac Island. Each one is a great gathering spot with a flavor and feeling of its own.

Culinary adventurers love the preparation and presentation that give Grand Hotel dining its flair. Savor it in the Main Dining Room overlooking the Straits of Mackinac, while the Grand Orchestra plays, and at the newly renovated Woods Restaurant and The Jockey Club.

Long-time visitors come for the classics that give our menus that perfect hint of heritage.

Taste tradition in locally made ice cream served at Sadie's or in the Grand Pecan Ball, our signature dessert, now in its 76th year.

All appreciate the marriage of entertainment and excellent food that is the hotel's hallmark. From dancing in the Terrace Room to music or live entertainment in our bars, there's a setting for every occasion at Grand Hotel.

New for 2023 is the opportunity to enjoy crafted cocktails with 1887 Rye Whiskey or 1887 Grand Bourbon, both produced exclusively for Grand Hotel by Iron Fish Distillery. The premium quality spirits will also be available for purchase at Grand Coffee & Provisions.

Bells Brewery, a long-time partner with Grand Hotel, created our exclusive beer, Big Porch Ale. This year brings a redesigned label for this well-known brew. We're excited for visitors to continue to enjoy this beverage on the World's Longest Front Porch.



Cupola Bar

Local Partnerships

We're proud to use and offer ingredients and food products from these local producers:

Culver Duck Farms, Middlebury, MI
Massey Fisheries, St Ignace, MI
Dearborn Sausage Co, Dearborn, MI
Farm Country Cheese, Lakeview, MI
Good-Rich Honey, Lapeer, MI
Guernsey Farms Dairy, Northville, MI
Hummus Goodness, Southfield, MI
Hacienda Detroit Tortillas, Detroit, MI
Fairway Packing Eastern Market, Detroit, MI
Sunrise Amish Eggs, Hudsonville, MI
Great Lakes Chips, Traverse City, MI
Cateraid Cakes, Howell, MI
Double LL Michigan Family Farms, McBain, MI
Rinaldi Sausage, Detroit, MI
Smith Bacon Co., Detroit, MI
Rumis Passion G/F, Plymouth, MI
Zingermans Creamery, Ann Arbor, MI
Purely Meats, Chicago, IL
ORO Cheese, Shelby Twp, MI
Topor Pickles, Detroit, MI
Michael P's, Elk Rapids, MI
Chef Source, Canton, MI
La Colombe, Muskegon, MI
Gluten Free Bites and Bars, Grand Rapids, MI
Schmuckers Maple Syrup, Mio, MI
Plath's Bacon, Rogers City, MI
Harrietta Hills Trout Farm, Harrietta, MI
Big O Smoke House, Caledonia, MI
Wolverine Meats, Detroit, MI

Mackinac Island
PIZZA
COMPANY

Who doesn't love a great, classic pizza? This season we will be opening Mackinac Island Pizza Company, Mackinac Island's first ever Detroit-style pizza parlor. This celebrated style of pizza was developed in 1946 at Buddy's Rendezvous, a former speakeasy in Detroit. This special pan pizza is recognizable by its rectangular shape which has its roots in an important part of Motor City's history. In its early days, Detroit-style pizza was baked in blue steel utility pans from auto assembly plants, creating the signature rectangle shape.

The way Detroit-style pizza is assembled is also unique. Sicilian-style dough is double-proofed and focaccia-like in its crust. The toppings are put directly on top of the crust, followed by Wisconsin brick cheese. Red sauce is then drizzled on top, giving the pie its "red top" moniker. Finally, the cheese is spread all the way to the edges of the pan, where it caramelizes into a lacy, crispy edge.

Are you already craving a slice? See you at the parlor soon!



Restaurant Renovations

This winter, renovations to Woods Restaurant and The Jockey Club ensured that these iconic spaces and their famous menu items continue to delight and impress. Guests can now look forward to new menu offerings at both restaurants.

The charming Bavarian-style house that is home to Woods Restaurant sits deep in the woods of Mackinac Island and is treasured by island residents and visitors. A large, fully covered outdoor patio space has been added since last season, including a fire table to keep guests toasty in its rosy glow.

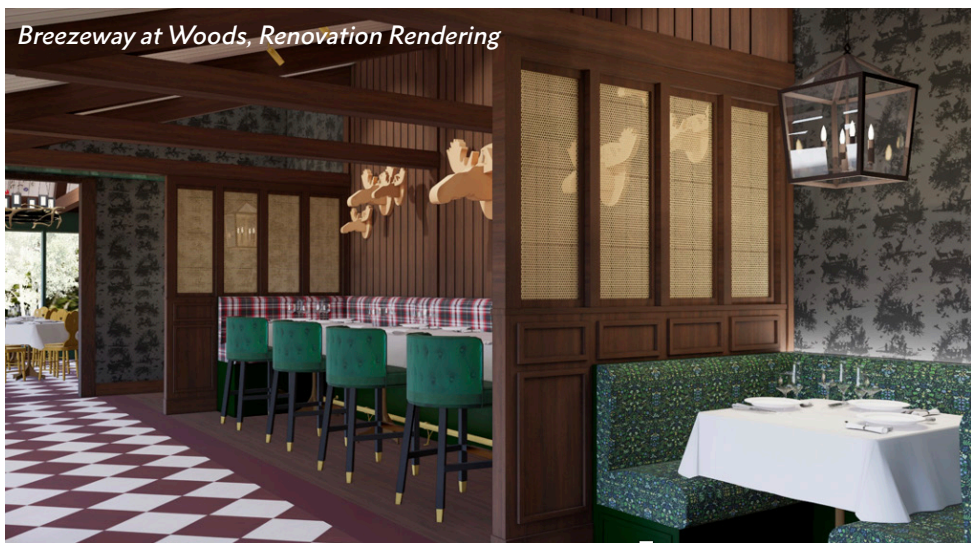
When tales are told around the fire, the names Bobby and Sadie are sure to come up! Most guests have heard of Sadie, a loving Scottie dog owned by the previous historic homeowners, the Musser family. Before Sadie, there was Bobby, who is honored in the name of Woods Restaurant's Bobby's Bar and within Bobby's Bar is Michigan's first Brunswick bowling alley.

Guests come from afar to play in the famous duckpin bowling alley, returning home with great stories of their own. Now the tales become even tastier as Bobby's Bar gains more tables along with a separate menu that features crispy duck wings and bison meatballs.

Woods Pavilion, Renovation Rendering



Breezeway at Woods, Renovation Rendering



Bobby's Bar at Woods, Renovation Rendering



The Patio at The Jockey Club, Renovation Rendering

This winter also saw renovations to The Jockey Club Patio. Ideal for events and evening dining, the expanded space now includes a permanent pavilion with covered seating and heated floors for guests to keep warm all season long.

To highlight the only wood-fire grill on Mackinac Island, The Jockey Club will debut local wood-grilled whitefish from Massey Fisheries in St. Ignace, Michigan, fork-tender short ribs, and wood-grilled filet mignon. Seafood and shellfish lovers will also enjoy a wide variety of options including swordfish and a lobster roll.

Expanding on the theme of a warm and welcoming glow, The Jockey Club introduces its new Lantern Lounge. Located between the main restaurant and

The Jewel Pro Shop, this outdoor area is a romantic and refreshing spot for an evening nightcap, as guests relax under lantern lights suspended by tree branches above.

As guests experience the new renovations at Woods and The Jockey Club, we hope they look

forward to more renovations ahead coming in 2024. These restaurant renovations will include attention to detail at The Gate House as we revamp the space to focus on families during the day and an entertainment venue at Gate House After Dark.



Hummer Cocktail at The Jockey Club

#MyGrandMemory



Offie, Daughter of A. Ladlay Esq. 1891
James Jebusa Shannon

Manoogian Art Collection

We're delighted to welcome back the esteemed Manoogian Art Display, which will be presented in our Art Gallery, just off the Parlor, from Memorial Day through Labor Day. The

Manoogian family of Detroit, long-time Mackinac Island summer residents, own the largest privately owned art collection in the world. The

Manoogians founded the Masco Corporation, becoming a household name for the Delta faucet. We look forward to showcasing extraordinary art once again this season.



Each spring on our social media accounts we invite guests and visitors of Grand Hotel to share their favorite Grand Memories from years past through the hashtag #MyGrandMemory. Through thousands of entries viewers are encouraged to vote on their favorite images and the winner is gifted a two night stay in a Lake View Room for the following season. This year we are excited to congratulate Nancy from Michigan for this photo of her Grandson's first visit to Grand Hotel in 2022. Nancy and her husband James celebrated their honeymoon at Grand Hotel in 1982 and have been visiting Mackinac Island with friends and family ever since.

We are excited to see what memories we can help create during our 137th season and look forward to next year's contest! We encourage guests to use #MyGrandMemory throughout the year and we thank you for making Grand Hotel part of your story.



2022 Awards & Recognition

Grand Hotel is recognized as
TripAdvisor 2022 Travelers' Choice

Grand Hotel Voted #6
Best Resort in the Midwest
Travel + Leisure Worlds Best Awards

Grand Hotel is voted
#4 Best All-Inclusive Resort in the U.S.
USA Today's 10Best Reader's Choice Awards

Grand Hotel is voted
#8 Best Family Resort in the U.S.
USA Today's 10Best Reader's Choice Awards

Grand Hotel is voted
#7 Best Historic Hotel in the U.S.
USA Today's 10Best Reader's Choice Awards

Grand Hotel is voted
#7 Best Hotel Pool in the U.S.
USA Today's 10Best Reader's Choice Awards

Woods Restaurant is voted
#3 Best Hotel Restaurant in the U.S.
USA Today's 10Best Reader's Choice Awards

Grand Hotel is ranked
#1 on the annual list of Best Hotels in Michigan
U.S. News & World Report

Grand Hotel is ranked
#1 on the Best Resorts in Michigan
U.S. News & World Report

Grand Hotel, Salle a Manger wins 2022
Wine Spectator Best of Award

2022 Grand Legend AWARD



Carleton Varney

In 2020, we announced that at the end of each season we would select one outstanding team member, guest, or partner to help ring the bell to symbolize Closing the Grand, a long standing tradition from the Musser family.

**2022 Grand Legend
Award Winner was
Carleton Varney**

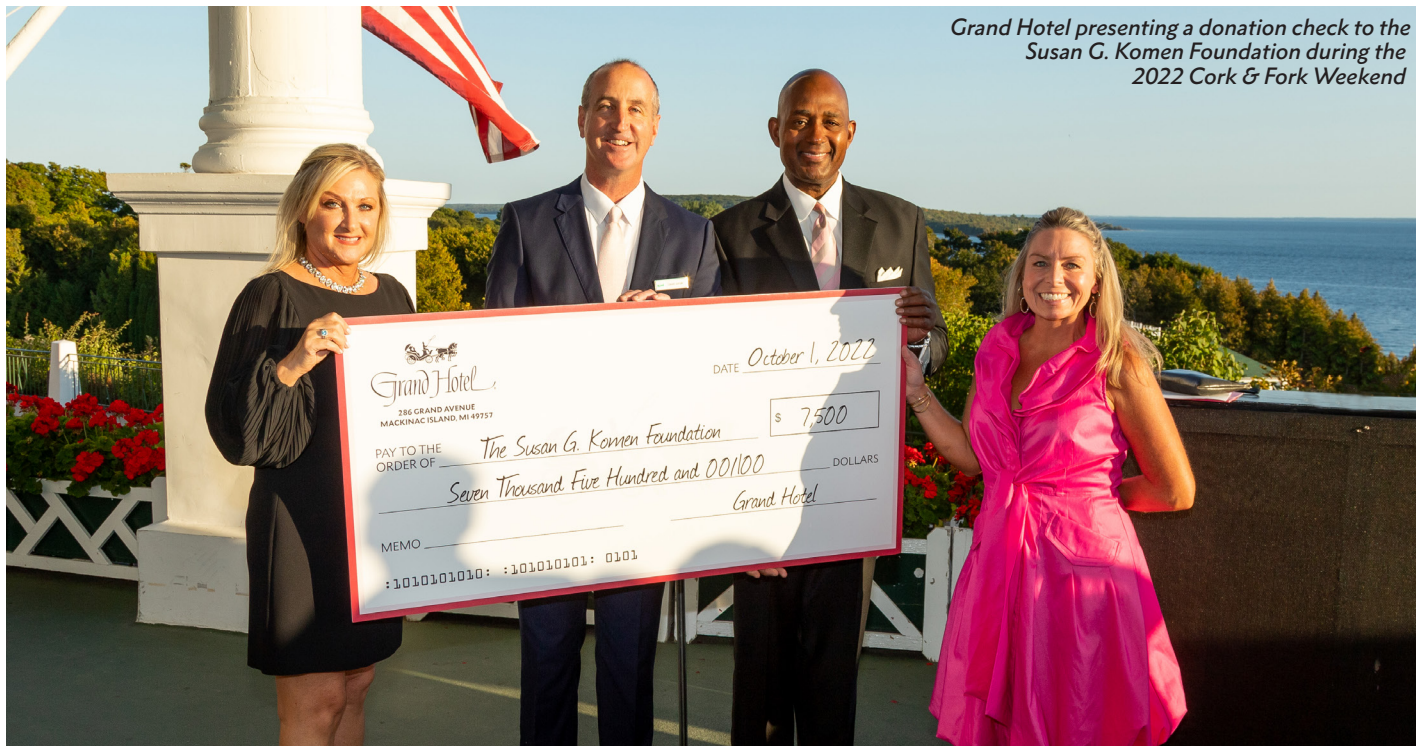


*Left to Right: David Jurcak, President of Operations at Grand Hotel;
Dan Musser, Chairman Emeritus of Grand Hotel;
Sebastian Varney, President of Dorothy Draper & Company*

We were honored to have Sebastian Varney, Carleton's son, ring the closing bell of the 2022 season in remembrance of his father.

Carleton Varney helped to shape Grand Hotel into what it is today and create the image that guests call home, while at Grand Hotel.

Partnerships & Philanthropy



Grand Hotel presenting a donation check to the Susan G. Komen Foundation during the 2022 Cork & Fork Weekend

In 2022, we were happy to announce our new partnership with Guernsey Farms Dairy as the exclusive provider for Sadie's Ice Cream Parlor. Guernsey Farms Dairy became a cherished partnership, not just for their offerings at Sadie's but throughout Grand Hotel. Guests will be delighted to find the official Lemonade of Mackinac Island in our Grab-and-Go store, Grand Coffee & Provisions, produced by Guernsey Farms Dairy along with a few other dairy products.

Guernsey Farms Dairy also created an exclusive flavor for Sadie's Ice Cream Parlor, Mackinac Island Lilac Ice Cream, in homage to the island's gorgeous lilacs that bloom each June.

Last year, our partnership with Iron Fish Distillery introduced 1887 Rye Whiskey to our cocktail menus. Having expanded our relationship with Michigan's first farm-based distillery, we are now proud to also serve Iron Fish Distillery's 1887 Grand Bourbon.

In October 2022, Breast Cancer Awareness Month, we presented Cork & Fork, a new weekend-long event showcasing female culinary talent and in support of the Susan G. Komen organization, a world-leading non-profit in the fight against breast cancer. Six acclaimed female chefs came together to co-create a culinary experience for our guests in partnership with Grand Hotel Sommelier Elizabeth Schweitzer. The first annual Cork & Fork weekend was

a warm, loving, celebratory experience for all who attended and resulted in Grand Hotel donating \$7,500 to the Susan G. Komen Foundation.

Each fall, Grand Hotel welcomes guests back for our annual Somewhere in Time Weekend. In 2022, we were honored to include, among the attendees, the actress and philanthropist, Jane Seymour. In 2010, Ms. Seymour co-founded the Open Hearts Foundation which provides assistance to non-profit organizations through grant making and volunteerism programs. Last fall Grand Hotel was proud to present the Open Hearts Foundation with a \$5,000 donation.

12 Days of Grand Giveaways

In the twelve days leading up to Christmas, we held our 2nd annual 12 Days of Grand Giveaways, a social media contest giving away a gift each day to one lucky winner who liked and followed Grand Hotel on social media. For this giveaway, we partnered with midwest artist Erin Rice to create illustrations for each day along with other Mackinac Island businesses including Doud's Market, Joanns Fudge, Little Luxuries, and Fort Mackinac to giveaway holiday items in the contest.

Thank you to everyone who participated on Instagram and Facebook. We look forward to next years 12 Days of Grand Giveaways!



Sign up to receive exclusive offers and information from Grand Hotel by joining our Legacy Club.

JOIN HERE

www.grandhotel.com/email-sign-up/

Social Media Corner

Below is a list of Grand Hotel's official social media channels. Feel free to use these channels when tagging Grand Hotel or any of its off-site restaurants online. If you would like to use a hashtag in your posts, we recommend choosing from those provided below. Thank you for including Grand Hotel's social media channels in your story.

Facebook
Twitter
YouTube
Instagram

@GrandHotelMichigan

Common Hashtags

#AmericasSummerPlace | #GrandHotelMichigan
#GrandHotelMackinacIsland | #AmericasMeetingPlace

10 Questions With

To highlight our amazing Grand Hotel Team Members, we started a video series called "10 Questions With" at Grand Hotel.

Each video follows a team member while they are asked questions from a viewers perspective.

The videos are intended to give our audience a deeper look into a day of work at Grand Hotel and each team member's story and what makes each person so special.



Scan the QR Code above to watch all of our "10 Questions With" at Grand Hotel