

Grand Hotel



WORLD'S LARGEST SUMMER HOTEL



MACKINAC ISLAND

FOR IMMEDIATE RELEASE

MICHIGAN'S GRAND HOTEL WELCOMES NEW VICE PRESIDENT OF SALES & MARKETING

(Mackinac Island, Mich.) November 20, 2020 – The historic [Grand Hotel](https://www.grandhotel.com) on Mackinac Island, operated by Pivot Hotels & Resorts, is pleased to announce the appointment of Dana Orlando as the property's new Vice President of Sales & Marketing. In her role, Orlando will develop strategies to establish the Grand Hotel as a leader in the marketplace through the development of future and repeat business.

“Dana is an outstanding addition to the Grand Hotel team,” said Doug Dean, Executive Vice President of Operations. “Her creativity, vast knowledge and expertise in the luxury hospitality industry will elevate our already iconic property through smart campaigns focused on enhancing the guest and meeting experience.”

Orlando brings with her more than 20 years of experience in driving performance for premier brands, including The Ritz-Carlton Hotel Company, Waldorf Astoria Hotels and The Luxury Collection. Most recently, she served as opening General Manager at Hotel Distil, Autograph Collection, in Louisville, KY. Over the course of her career, Orlando has been recognized for her decisive leadership, proven ability to face challenges head-on and executing sound decisions while directing all aspects of sales and marketing initiatives. Her passion is for building effective teams that are successful at building relationships, as well as adapting to and executing against new and evolving strategies.

For more information on Grand Hotel, visit <https://www.grandhotel.com>.

About Grand Hotel

The historic Grand Hotel on Mackinac Island, operated by Pivot Hotels & Resorts, has been one of America's premier summer vacation resorts since it opened on July 10, 1887. As a seasonal resort open from May through October, the award-winning Grand Hotel features 397 individual decorated rooms and a wide range of amenities and fine dining experiences. Guests enjoy golf on The Jewel, lawn games in the Tea Garden, swimming in the Esther Williams Pool, relaxing in a rocking chair on the world's longest Front Porch, and more. The hotel boasts an array of dining experiences to suit all tastes including the Main Dining Room, The Gate House, The Jockey

Club at the Grand Stand, Woods, Grand Coffee & Provisions and Sadie's Ice Cream Parlor. With more than 22,000 square feet of meeting and event space under one roof, America's Summer Place is the perfect destination for groups of all sizes. For more information, please visit www.grandhotel.com. Follow us on Instagram: [@GrandHotelMichigan](https://www.instagram.com/GrandHotelMichigan) and Twitter: [@GrandHotelMI](https://twitter.com/GrandHotelMI). Like us on Facebook: [@GrandHotel](https://www.facebook.com/GrandHotel).

About Pivot Hotels & Resorts

Pivot Hotels & Resorts is the lifestyle and luxury operating vertical of award-winning hospitality management company [Davidson Hotels & Resorts](http://www.davidsonhotelsandresorts.com). With a deep-rooted passion for continuous innovation, Pivot offers exceptional service delivery, revenue generation, integrated marketing and financial responsibility. Constituted by some of the most accomplished leaders in lifestyle hospitality and backed by Davidson's institutional proficiency in the industry, Pivot caters to today's experience-, adventure-minded traveler through approachable design, locally-inspired food and beverage, heartfelt service and one-of-a-kind experiences at each of its properties. Follow us on Instagram: [@davidsonhotelsresorts](https://www.instagram.com/davidsonhotelsresorts) and Twitter: [@Davidson_Hotels](https://twitter.com/Davidson_Hotels). Like us on Facebook: [@DavidsonHotelsandResorts](https://www.facebook.com/DavidsonHotelsandResorts). Connect with us on LinkedIn: [@Davidson Hotels and Resorts](https://www.linkedin.com/company/davidson-hotels-and-resorts).